

How You Can Make a Difference in the Lives of Our Students and Get Your Business in an Advertisement that People Won't Throw Away!

From: *****

Technology Teacher and Yearbook Director
Blue Grass Baptist High School

Dear Parents and Friends,

If you have ever felt compelled to help BGBS students and our school, now is the time to take action! Right now, you can get a specialized advertisement placed in our BGBS 2013 / 2014 Yearbook at far less than what it would cost you to run an ad in a magazine or newspaper – and our ads start at a mere \$5.00!

This year, we have improved the **Blue Grass Baptist School 2013-2014 Yearbook**, by contracting with an up-to-date and more modified company named **Lifetouch Yearbooks™**, our school will give the advertising section of our yearbook more flexibility and creativity.

This advancement not only allows us to deliver a wider range of opportunities for you to market your business, but it gives you the **opportunity to support a school you believe in.**

With the new improvements to our publication, you will find different levels of sponsorship that will give you the opportunity to help us with a commitment that is comfortable for you and your budget.

You can have a prominent full page ad, quarter page ad or one that is one eighth the page for a very affordable price. No matter what size you decide to pursue, our yearbook staff will be able to help you and take you step by step through the process of setting up your ad any way that you want it, which will not only give your business a professional looking advertisement in our publication, but it will help you to raise funds for our school.

You really can't imagine how much you will be helping BGBS while gaining a marketing foothold with our school's families and friends.

By choosing to sponsor our school with an ad in our yearbook, you will be letting our BGBS staff, families, and friends know that you are supporting a Christian school that influences and teaches values to young men and women as they prepare for a productive, adult, God-centered life.

As you know from reading the newspaper, schools today are facing severe social problems such as drug abuse and trafficking, gun violence, and a host of other dangerous social issues too many to list here.

By supporting BGBS, you will be supporting a school that has reduced these problems on campus and has been teaching students traditional American values for over 40 years! Our school has also been certified with the state of Kentucky and is a member of the Kentucky Christian Athletic Association (KCAA).

Remember, when you advertise in our BGBS 2012/2013 Yearbook you will.....

1. Support our Christian School; its ideals, ethics and God – centered principles
2. Have your business advertised in a high quality publication that families will cherish, and look at again and again
3. Work hand in hand with our staff placing your advertisement and give you that “personal touch”
4. Stay within your budget; we have a wide range of pledges for you to choose from

By placing an advertisement right now, you will not only be promoting your business, but you will be raising your hand and saying, “I support BGBS, its Christ centered values and commitment to the lives of its students.”

Since we will be printing up the Yearbook and distributing it to our students and families by May of 2014, we will need to place your ad as soon as possible in order to meet deadlines, so time is of the essence.

All you have to do is give me a call and I will personally assist you in designing and placing your ad in our yearbook; it really is that simple! My personal cell phone number is: (859) 797-9560.

Thank you so much for your time and God Bless,

Technology Teacher and Yearbook Director

Blue Grass Baptist School