



**Training Young Asian Professionals
How to Lead, Navigate and
Compete In The Global Marketplace!**

Company Profile:

URL: www.NaisaInstitute.org

Type: Nonprofit

Staff: 20

Founded: 2013

Contact:

Dr. Jamie Younghee Sheen

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Board of Directors:

Lester Johnson,

Jim Kelman

Dr. Young-Key Kim Renaud

Overview

Naisa Institute is a nonprofit organization that provides guidance and leadership training to Asian professionals. Recognizing the fact that Asia is quickly becoming the epicenter of global business and talent, Naisa Institute provides its members with the tools needed for leadership success. It is to this end, Naisa Institute is deeply committed to furthering the advancement of Asians from diverse regions and backgrounds.

Organizational Summary

Started in 2013, the Naisa Institute is a nonprofit organization, comprised of 5 advisory board members, 6 interns, 3 volunteers, 3 part-time employees, and 7 volunteer mentors. Currently, the Naisa Institute is accessible to members, staff, and other interested parties through its online website: www.NaisaInstitute.org. Its organizational headquarters is based in Washington, D.C.

Management

Naisa Institute's founder and Executive Director is Dr. Jamie Younghee Sheen. Dr. Sheen is a Research Associate Professor at American University, and an expert in the field of applied linguistics, second language acquisition and TESOL. She has also written an academic text on learning second languages, published articles, and has been a co-editor on an academic journal. Dr. Sheen has been a recipient of several research grants, and has been a sought after speaker at conferences and seminars around the world.

Dr. Sheen is joined by a prestigious staff: Lester Johnson, President of Washington Avenue International, LLC, an international consulting firm in Washington, DC, Jim Kelman who is Director of Exchange Programs at the Korea-US Science Cooperation Center, and Dr. Young-Key Kim Renaud, Professor of Korean language and Culture and International Affairs at The George Washington University in Washington, DC.

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Problems Addressed

A recent think tank study revealed that even though 15-25% Asians attend some of the finest universities and colleges, a mere 2% of them are Fortune 500 corporate CEO's and officers. There are just nine CEOs of Asian descent among the top 500 publicly traded companies. Therefore, the problem addressed by the Naisa Institute is the leadership issue of high-achieving Asians that do very well in school, but face obstacles as they try to climb the career ladder.

Services

The Naisa Institute offers leadership training, and mentorship to Asians that are entering or working within their chosen career fields. The institute also focuses on helping Asians with leadership and communication training, mentorship, and engaging members in interaction that is conducive to obtaining leadership roles and positions. The Naisa Institute offers a platform to the aspiring leaders giving them guidance, helping them improve their skills and continue onward to bigger and better opportunities.

Organizational Strategy

The Naisa Institute offers its training and mentoring support through its website and it also offers free membership for students and young professionals. It also sponsors events and provides downloadable resources available through its website. The institute also has a Communicative Competence Program, where members can learn the nuances of effective communication by increasing proficiency in the English language.



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