

Elmo's Email Campaign for a Copywriting Club

Email #1

Subject: Do You Want to Be a Copywriter or Are You Just Farting Around?

Preview Text: Most people live lives of quiet gas-peration...

Hey Jolene,

Look, I get it.

You want to break out of your rut and have a [dream job](#) that you enjoy while making lots of money.

Am I right?

(Definition of "grave" – A rut with the ends filled in. *Source: Elmo's Dictionary of Life 3rd edition*)

I know you're like most of us. You want:

- No money worries
- Nice cars
- To be a chick or dude magnet
- A mega House
- To visit exotic places
- No bosses
- To call your own shots

But most of all, you want to ditch the pain in the ass job that eats up most of your time.

I feel your pain.

You see, I've been a: garbage man, street repairman, janitor, soldier, teacher, babysitter, glazier, salesman, retail servant, grocery store clerk, cook, dishwasher, professional trombonist, and a bunch of other gigs that required me to break my back.

So, I moved on to safer things.

Based on my life experience, I will tell you that the best gig you can get is ONE YOU LOVE.

Now that I'm older, I love, love, love writing.

And the thing that's so cool is you can do it anywhere you can take a laptop.

Right now, I'm writing in the backroom of a church while my wife is at a flute choir rehearsal.

Flute music and writing. How could it get any better than that?

But it's not all rainbows and unicorns. The real money is for people who are willing to learn and apply.

Also, writing is a job. It is working at a computer for eight hours a day sometimes.

So, it's not for everybody or the faint of heart.

But if you're up to the challenge, here's the good news: you can have your own business making good money anywhere you place your buttocks.

Yep, no kidding.

So, once you have the skill and the chops, you'll be able to make as much money as you want - whenever you want.

Want to find out more?

Click this link right now to start learning: [Make Money Copywriting Starting Today](#)

Here's to Writing Your Own Paycheck,

Elmo

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Email #2

Subject: How My Friend Is Dumping Her Dead-End Gig to be a Copywriter

Preview Text: Lois is quitting her job and getting a big-time upgrade...

Hey Albert,

I thought I'd tell you about a friend of mine named Lois.

Lois works at the local grocery store where I met her.

Even though she manages the bakery, she is still considered part-time. (Under 40 hours a week.)

Like many companies today, only a handful of people are considered full-time -

the rest are out of luck.

Not only that, but the company had a floating schedule that changed a lot, so she never knew when she would be off. Most of the time, Lois would have to work random days and nights.

Of course, the pay was minimal, and she had to do odd jobs to keep her head above water.

One day, I bumped into her at the bakery, and we started chatting.

Lois was stressed out because of her schedule and finances.

I knew she was a hard worker, so I asked if she had ever considered upping her game.

She had no idea what I meant.

“You know, like acquiring a skill, learning a new trade, making yourself more valuable so you can earn more money,” I replied.

The biggest problem was Lois was middle-aged and had no idea what she would learn.

I told her that I had learned copywriting.

“What’s that?” She asked.

I told her that copywriting is everywhere: blog posts, advertisements, billboards, email messages, and just about every kind of business writing there is.

She was surprised at the scope of copywriting and never thought about it as a business or job.

So, I told her about an online [copywriting school](#) that she should check out.

Usually, I don't promote this resource because it is not for everyone. But Lois was in a dilemma - I just had to tell her about it.

A few weeks later, I was at the store and bumped into her again.

I had almost forgotten about mentioning the copywriting school.

Yet, Lois had a different experience.

She told me she could not get the copywriting idea out of her head.

Once she went to the website, she read all the articles.

To cut a long story short, Lois is getting an upgrade on her life.

In two more weeks, she is telling her boss that she is quitting her part-time status job.

Yeah, it took Lois some work to get to this point, but now she has an income that will replace it.

She also told me she was on track with the school's 4-step program for earning six figures.

(And to think she learned about this by mere happenstance - just like you are right now!)

Because when you finish this rigorous course, you will be able to:

- Make solid money
- Live life on your terms
- Work from any location you want
- Become a recognized leader
- Benefit from related copywriting opportunities
- Choose your hours
- Work as little or as much as you like
- Take vacations
- Stop worrying about paying bills
- Buy luxuries you have always dreamed of

But don't take my word for any of this.

Do what Lois did and do your research to see if what I am telling you is a fact.

Click this link right this second and check out this incredible offer to learn copywriting and start making solid money: [**Six Figure Copywriting School**](#)

Here's to today - because it is always the best day to get started!

- Elmo

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Ellistrated Ad Copy

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Richmond, KY 40475

Email #3

Subject: REVEALED: Details of Millionaire Copywriters

Preview Text: Easiest Way to Find Out If They're Telling the Truth...

Lindsay,

After 20 years of research and interviews, [this information](#) has finally been unleashed.

This webpage will show you where the REAL copywriting money is and how you can beat the odds.

Check out these millionaire copywriters who endorse this system:

Henry Bingaman, Ed Gandia, Marcella Allison, Julie Hassett, Jon Stoltzfus

(Don't just sit there, Google them!)

And that's just a few of the rich copywriters in this report.

So, if you haven't started yet...

Or

You've been unsuccessful for years...

Or

You are ready to step into the big money leagues...

Read This Now: [The Legit Path to Copywriting Millions](#)

Here's to Your Massive Success,

Elmo
