

Email Campaign Samples

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Copywriting Services



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Examples of Cold Out Reach Emails

Example of a Cold Outreach Email

From the Email Copywriting Portfolio of Mark Ellis

Hello John,

Are you having a hard time creating a content marketing plan with your team and reaching your company's goals?

Imagine being able to use a tool that will easily help you create a content marketing plan that leaves your competitors in the dust.

As I study your company, eLearning Innovations, I see one way where you can easily boost your marketing team's performance: knowing exactly what kind of content your readers want so your conversion rates will skyrocket.

Does it make sense to suggest using Ubersuggest to help your team?

Contact me today for a free estimate of our corporate services.

To your continued success!

Mark Elmo Ellis

Ubersuggest Representative

Example of a Follow Up to a Cold Outreach Email

From the Email Copywriting Portfolio of Mark Ellis

Hi John,

I hope you are well and that your company, eLearning Innovations, is still leading the pack.

I'm just touching bases with you to see if you have had a chance to check out our services at Ubersuggest.

We have been working with a company similar to yours called Instructional Design Solutions (IDS).

Turns out that they were following what their competitors were doing hoping it would boost their content marketing efforts. Now, IDS is using our content marketing discovery platform and getting great results.

By changing and doing their planning by using our content ranking system, they were able to find out which posts were ranking the highest which led to a 40% increase in their revenue for the quarter.

At a high level, Ubersuggest helps educational companies and institutions achieve higher conversion rates by targeting content that is relevant to your niche.

Would generating an extra 40% in revenue help your team deliver on its content marketing plans?

Call me today to get a free quote on how our Ubersuggest content services can increase your bottom line.

Mark Elmo Ellis

Examples of Prospecting Emails

Example of a Prospecting Email

Subject: Samuel - About Your Email Marketing at R.J. Apparel...

Hey Samuel,

Mark from In Box Army here. Hope you don't mind me reaching out :)

We've been scouring the Internet, looking for companies like yours that are leading the apparel industry, and your company, Robert Jones Apparel, is quickly becoming a leader.

We help businesses like Sew Luxury and American Flat to grow their email lists and traffic.

I'm curious who might be best to speak with about email marketing at your company?

Cheers,

Mark Elmo Ellis

Empty Shopping Cart Emails

Example of an Empty Shopping Cart Email

Subject: Don't Put This Off Like a Software Update

Dear Leslie,

Your cart is about to expire and so is your opportunity to enjoy free shipping. [Complete your purchase](#) before we put these items back on the shelf – Use code TTV34

U.S. Carry-On

Did You Forget Something?



We noticed you hit the road without finishing your purchase.

Please feel free to contact our customer service team if you have any questions.

[Shop Now](#)

Book Promotions

Subject: **The Quickest Way to Six -Figure Copywriting**

So, you want to know how to become a six – figure copywriter, eh?

Well, this one book will teach you exactly what you need to know.

And the best part?

You don't need special talent.

It doesn't matter how much you already know about copywriting.

In a matter of months you can start making good money.

And here's the book that explains it all.

Here's to your success!

Elmo

[ElmoCopy](#)

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Subject: The Only Copywriting Book You'll Ever Need for Your Business

Dear Future Copywriter,

Are you tired of crafting sales letters that fall flat and fail to convert? Do you find yourself struggling to get your message across and convince your audience to take action? If so, then Dan Kennedy's [The Ultimate Sales Letter](#) is the book you've been searching for.

This is not your typical sales guide filled with trite advice and empty promises. The Ultimate Sales Letter is a no-nonsense, practical guide that will teach you the skills and strategies you need to write effective, high-converting sales letters that get results.

In this book, Kennedy shares his years of experience and expertise in the field of direct response marketing. He shows you how to craft compelling headlines, create a powerful opening, build trust with your readers, and use persuasive language to lead them to action. You'll also learn how to structure your letter for maximum impact, and how to use design and layout to enhance your message.

But this book is not just for copywriters and marketers. Anyone who wants to improve their communication skills and learn how to sell effectively can benefit from [The Ultimate Sales Letter](#). Whether you're a business owner, a freelancer, or a sales professional, the strategies and techniques in this book can help you achieve your goals and increase your bottom line.

So, if you're ready to take your sales writing to the next level, order your copy of The Ultimate Sales Letter today. Don't miss out on this opportunity to learn from one of the best in the business and take your sales to new heights.

Sincerely,

Elmo

